



DISCOVER MAYFAIR THROUGH ART

**EXCLUSIVE CURATED EXPERIENCES
WITH MANDARIN ORIENTAL
MAYFAIR LONDON**

Step into the cultural heart of London with a series of private art journeys, curated exclusively for Mandarin Oriental Mayfair guests in collaboration with Mayfair Design District. Each experience is hand-crafted to reflect guests interests and offers rare access to the world's most dynamic galleries, artists, and collectors.



TOUR 1

THE CURATED GALLERY WALK

Duration: Around 1.5–2 hours

Fee: £500 per tour (up to 6 guests; +£50 per additional guest)

A personal introduction to Mayfair's vibrant art scene. Your curator will guide you through 3–4 leading galleries, each chosen to reflect your artistic preferences, before concluding with a private walk-through of our exhibition at Mandarin Oriental Mayfair.

Inclusions:

- Pre-tour questionnaire to tailor the route to guest interests (contemporary, design, photography, etc.)
- Private guided walk through 3–4 selected Mayfair galleries curated by MDD. Each gallery will be briefed on your interests to ensure a bespoke service
- Tour of Mandarin Oriental Mayfair's exhibition



TOUR 2

Extend your cultural journey with deeper storytelling and an intimate moment in the hotel. Following your gallery visits, enjoy a glass of champagne with your curator in the Hanover Bar at Mandarin Oriental Mayfair, accompanied by a bespoke MO x MDD Mayfair Art Map to take home. For those seeking a deeper art journey, our team can also assist in securing tickets to leading cultural fairs such as Photo London or 1-54.

Inclusions:

- Pre-tour questionnaire to tailor the route to guest interests (contemporary, design, photography, etc.)
- Private guided walk through 3-4 selected Mayfair galleries curated by MDD. Each gallery will be briefed on your interests to ensure a bespoke service
- Tour of Mandarin Oriental Mayfair's exhibition
- A hosted drink in the Hanover Bar post-tour with a MDD curator
- Deeper storytelling around each gallery and artist, tailored to guest interests
- Mayfair Art Map gift
- Option to add ticket sourcing for local fairs (Photo London, 1-54, London Design Festival events, etc.)

ART & CULTURE ENHANCED

Duration: 2.5 hours

Fee: £750 per tour (up to 6 guests; +£75 per additional guest)



TOUR 3

An insider's journey into Mayfair's creative world. Alongside gallery visits, gain private access to a hidden artist studio or invitation-only viewing. Align your experience with major cultural moments such as Frieze or PAD for unparalleled immersion. After your tour, continue the conversation over breakfast or lunch with your curator, exploring your personal collection, future acquisitions, or bespoke sourcing opportunities.

Inclusions:

- Pre-tour questionnaire to tailor the route to guest interests (contemporary, design, photography, etc.)
- Private guided walk through 3–4 selected Mayfair galleries curated by MDD. Each gallery will be briefed on your interests to ensure a bespoke service
- Tour of Mandarin Oriental Mayfair's exhibition
- A hosted drink in the Hanover Bar post-tour with a MDD curator
- Deeper storytelling around each gallery and artist, tailored to guest interests
- Access to a private gallery viewing or artist studio (not open to public)
- Option to align with a current major cultural moment (Frieze, PAD, LDF) *date specific
- Bespoke follow-up with introductions to galleries/artists for acquisitions
- Mayfair Art Map gift
- Art advisory service: Option to organize a breakfast, lunch or dinner at Mandarin Oriental Mayfair to discuss the guest's collection, future aspirations, or sourcing of specific works/editions.

THE VIP CURATOR'S CHOICE

Duration: Around 3 hours

Fee: £1,200 per tour (up to 4 guests; +£100 per additional guest)

Art Advisory Service: From £500–£1,000 per session (pricing scales with depth of service)

A Tailored Experience

Ahead of each tour, guests complete a short questionnaire, allowing our curators to design a journey around your artistic passions, from contemporary design and photography to rare editions and blue-chip masterpieces.